



Corporate News Releases

MEDIA ADVISORY - CIBC HOSTS VANCOUVER MIRACLE DAY SKATE FOR KIDS' CHARITIES

Children from Vancouver area charities take to the ice with sport and entertainment stars

VANCOUVER, Nov. 23 /CNW/ - **CIBC (CM: TSX; NYSE)** - Today, 40 children from Vancouver area charities will get a chance to skate with some of the country's sporting legends and entertainment stars in celebration of CIBC's 26th annual Miracle Day.

"By hosting this event we hope to highlight the fact that many children in our communities continue to need our support," says Richard Nesbitt, Chairman and CEO, CIBC World Markets Inc. "For the past 26 years, CIBC Miracle Day has supported and improved the quality of life for Canadian children. What started with the simple belief that by working together we could make a difference has grown into one of Canada's largest single-day corporate fundraisers for children."

Since the inception of CIBC Miracle Day, more than \$55 million has been donated to children's charities across Canada. This year CIBC Miracle Day will be held on Wednesday, December 1, 2010.

CIBC Miracle Skate for Kids Details

What: Children's Charities Skate

When: Today, November 23, 2010

Time: 2:00 p.m. - 4:00 pm

Where: UBC, Thunderbird Arena

Who: 40 children from:

- Big Brothers of Greater Vancouver
- Hockey Education Reaching Out Society (H.E.R.O.S)
- Power to Be

CIBC senior executives and senior leaders

Special guests include:

- Trevor Linden, former Vancouver Canuck Captain
- Lainey Lui, etalk reporter
- John Ashbridge, Vancouver Canuck announcer
- Milan Dragicevic, coach of the UBC Varsity Hockey Team

RSVP: Kristin McAllister, 604-665-1190, kristin.mcallister@cibc.com

About CIBC

CIBC is committed to supporting causes that matter to our clients, employees and our communities. We aim to make a difference in communities through corporate donations, sponsorships and the volunteer spirit of employees. With a strategic focus on youth, education and health, and employee commitment to causes including the Canadian Breast Cancer Foundation CIBC Run for the Cure, the CIBC Children's Foundation and United Way, we are investing in the social and economic development of communities across the country. In 2009, \$27 million was contributed through the CIBC group of companies to charitable and non-profit initiatives in Canada, supporting a wide variety of national, regional and local organizations. To learn more, visit communitymatters.cibc.com.

Join us on Facebook, facebook.com/CIBCcommunitymatters.

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